The Phyathai and Paolo Memorial hospital group expects a 10% revenue growth this year after falling short of its target in 2013 due to the impact of the months-long political turmoil.

Chief executive Att Thongtang said the private hospital group was likely to miss the revenue projection of 10% growth last year when the final financial results come in. As a result, it has revised down 2013 revenue estimates to 12 billion baht or up 8% from the year earlier.

"Revenue shrunk significantly in the fourth quarter of last year since the political conflict broke out," he said.

Patient admissions were down significantly when anti-government protesters began the Bangkok shutdown campaign on Jan 13, said Mr Att.

Mr Att said the number of in-patients has returned to normal since the PRDC protestors regrouped at Lumpini Park late last week.

However, the prolonged political conflict have caused the hospital group to postpone its marketing campaign and procurement of 800-million-baht medical equipment until the situation returns to normal.

"During the time when in-patient figures were down, the group rotated staff from branches where the number of patients were low to other branches in the group," Mr Att said. "We have learned a lot about crisis management during the political unrest."

He added that the group has remained committed to the development of ongoing projects including the fourth branch of a 150-bed Paolo Memorial in Bangsit, Pathum Thani, with investment of 450 million baht.

Construction is expected to begin at the end of the year and the hospital will be opened in 2016.

As energy cost is high, three out of eight branches of Paolo and Phyathai hospitals have begun an energy saving campaign sponsored by the Ministry of Energy.

All eight branches will join the campaign within three years with a goal of cutting energy costs by at least 20%.

"Saving energy and reducing operation costs means lower medical bills for our clients, so we decided to do it right away," said Mr Att.